



2017

ABS Exhibitor Prospectus



Animal Behavior Society

54th Annual Conference

June 12 - June 16, 2017

Toronto, Canada



JOIN US

Be a part of the 54th Annual Animal Behavior Society Conference

The Animal Behavior Society (ABS) invites you to exhibit at the 54th Annual Conference held at the University of Toronto Scarborough, Canada from June 12 through June 16, 2017.

Greatness goes beyond expectation at UTSC. This is a place where diversity fuels innovation. Where ideas don't stop at the borders of our beautiful, tree-lined campus. Discover our globally-renowned academic excellence, experiential learning opportunities, collaborative spirit and transforming research partnerships. Discover a campus filled with energy, culture and world changing ideas and facilities, including the extraordinary new Toronto Pan Am Sports Centre. Discover the University of Toronto Scarborough.

Sponsorship of the 2017 Animal Behavior Society meeting offers you an opportunity to market your latest services, products, innovative technologies and literature to animal behaviorists in all stages of their careers and their home institutions. Participation at this conference will show your company's support of the valuable contributions these individuals make in animal behavior research. Your conference support will also showcase your products and research programs while promoting your brand to established members of this scientific community.





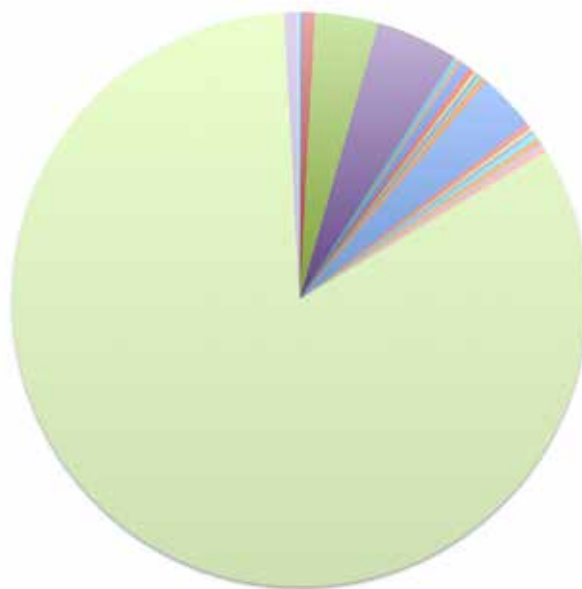
WHO WILL BE THERE?

Attendee Demographics

The field of animal behavior is constantly changing and researchers continually have to develop new techniques and harness new technologies. Use this exclusive opportunity to showcase how your product or service can be an integral asset to ground-breaking research all over the world.

Attendee Affiliations:

- Colleges & Universities
- Humane Organizations
- Professional Certified Applied Animal Behaviorists
- United States Department of Agriculture - USDA
- National Oceanic & Atmospheric Administration - NOAA
- US Fish & Wildlife
- National Science Foundation - NSF
- Zoos, Aquariums & Parks



Canada
China
Columbia
France
Germany
Hungary
India
Japan
Latvia
Mexico
Netherlands
New Zealand
Panama
Poland
South Korea
Sweden



OPPORTUNITIES

Exhibit Opportunities

Exhibitors will be set up in the same area as Breaks and near the Poster Sessions. There are no sessions held concurrently with these events allowing exhibitors over 10 hours of exhibit time for exclusive networking opportunities.

*Exhibit Schedule

Monday, June 12	5:00 pm - 7:00 pm
Tuesday, June 13	9:00 am - 4:00 pm
Wednesday, June 14	9:00 am - 10:00 pm
Thursday, June 15	9:00 am - 10:00 pm
Friday, June 16	9:00 am - 4:00 pm

Set-up - Monday, June 12	11:00 am - 4:00 pm
Break-down - Friday, June 16	4:00 pm - 9:00 pm

*Exhibitor times may be adjusted once the conference program becomes available.

Exhibit Space Fees

Early Registration (by February 28, 2017)	\$675 per table
Registration (after February 28, 2017)	\$775 per table

Rates include a 10x10 foot space with a 6 foot table and two chairs. \$100 for each additional table.

Also Includes:

- One Complimentary Registration
- Wireless Internet
- Basic Electrical (available upon request)
- Discounted Program Advertising
- Brochures in Registration Area
- Logo in Program Booklet's Exhibitor Page
- Logo on Conference Website's Exhibitor List



OPPORTUNITIES

Sponsorship Opportunities

A range of opportunities are available to increase your company's visibility and highlight your product to our over 800 attendees with over 10 hours of dedicated exhibit time during the four- day scientific program.

Platinum Level Sponsorship: \$10,000

- Full-page premium position ad in program booklet
- Complimentary Exhibit space
- Five full conference registrations or sponsor an ABS student
- Recognition as a platinum sponsor on all official conference signage
- Recognition as a platinum sponsor in all official conference publications and promotions
- Recognition as a platinum sponsor in all scripted remarks throughout the conference
- Space on the sponsor table of organization flyer or brochure
- Opportunity to provide informational collateral in the conference tote bag
- Logo recognition in the new ABS Conference mobile app

Gold Level Sponsorship: \$7,500

- Half-page ad in program booklet
- Complimentary Exhibit space
- Three full conference registrations or sponsor an ABS student
- Recognition as a gold sponsor on all official conference signage
- Recognition as a gold sponsor in all official conference publications and promotions
- Recognition as a gold sponsor in all scripted remarks throughout the conference
- Space on the sponsor table of organization flyer or brochure
- Logo recognition in the new ABS Conference mobile app

Custom packages are available. Please contact us at info@animalbehaviorsociety.org to discuss these and other available sponsorship and exhibit options.



OPPORTUNITIES

Sponsorship Opportunities

Silver Level Sponsorship: \$5,000

- Quarter-page ad in program booklet
- Complimentary Exhibit space
- Two full conference registrations or sponsor an ABS student
- Recognition as a silver sponsor on all official conference signage
- Recognition as a silver sponsor in all official conference publications and promotions
- Recognition as a silver sponsor in all scripted remarks throughout the conference
- Space on the sponsor table of organization flyer or brochure
- Logo recognition in the new ABS Conference mobile app

Bronze Level Sponsorship: \$2,500

- Complimentary Exhibit space
- One full conference registration or sponsor an ABS student
- Recognition as a bronze sponsor on all official conference signage
- Recognition as a bronze sponsor in all official conference publications and promotions
- Recognition as a bronze sponsor in all scripted remarks throughout the conference
- Space on the sponsor table for organization flyer or brochure
- Logo recognition in the new ABS Conference mobile app

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MORE OPPORTUNITIES

Session Sponsorship Opportunities

Increase your brand visibility - participate in these proven event marketing and sponsorship opportunities which help to offer more value added services to attendees and ROI for supporting exhibitors.

Opening Reception

Exclusive Sponsorship - \$5,000

Partial Sponsorship - \$2,500

Closing Reception

Exclusive Sponsorship - \$5,000

Partial Sponsorship - \$2,500

ABS Film Festival

Exclusive Sponsorship - \$5,000

Partial Sponsorship - \$2,500

Public Day

Exclusive Sponsorship - \$3,000

Partial Sponsorship - \$1,500

Outreach Fair

Exclusive Sponsorship - \$3,000

Partial Sponsorship - \$1,500

Undergraduate Luncheon

Exclusive Sponsorship - \$3,000

Partial Sponsorship - \$1,500

Conservation Behavior Workshop

Exclusive Sponsorship - \$3,000

Partial Sponsorship - \$1,500

5K Fun Run

Exclusive Sponsorship - \$3,000

Partial Sponsorship - \$1,500





MORE OPPORTUNITIES

Individual Sponsorship Opportunities

All attendees receive the material below, as well as take it with them when they leave. Ensure your brand has a prolonged impact.

Tote Bags

5,000 Single - Sponsor side
\$1,000 Multi - Sponsor side

Lanyards

with ABS & Sponsor logos
\$3,000

Badge Sponsor

with ABS & Sponsor logos
\$2,000

Delegate Gift

with ABS & Sponsor logos
\$10,000

Pens

with ABS & Sponsor logos
\$3,000

Refreshment Break

signed with Sponsor logo
\$4,000

USB Flash Drives

with ABS & Sponsor logos
\$5,000

Registration Bag Insert

\$750 per insert

Charging Stations

signed with Sponsor logo
\$1,000

Mobile Conference App

signed with Sponsor logo
\$10,000



MORE OPPORTUNITIES

Conference Program Advertising

The Conference Program Guide is the most important document that the attendees will receive.

	Exhibitor Fees	Non - Exhibitor Fees
Center Spread Ad	\$250	\$350
Inside Back Cover Ad	\$250	\$350
Inside Front Cover Ad	\$250	\$350
Back Cover Ad	\$250	\$350
Full-Page Ad	\$150	\$250
Half-Page Ad	\$100	\$200
Quarter-Page Ad	\$75	\$175





GET IN TOUCH WITH US

Contact Information

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www.animalbehaviorsociety.org

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